Advertising on Mediarun.com

Three ad placements on the Mediarun website and newsletter. Campaigns are booked by the week — the longer the campaign, the lower the weekly price: up to 35% off for 12 months.



2:1 banner on the home page

A large 2:1 banner on the Mediarun.com home page, directly below the news of the day.

Placement
home page, below the news of the day

Size
2:1, 2000 × 1000 px file

Materials
JPG, PNG or WebP up to 400 KB and a landing-page link

PLN 2,990 per week



600×300 banner in the right-hand column

A 600 × 300 px banner in the right-hand column of Mediarun.com pages and articles.

Placement
right-hand column of pages and articles

Size
600 × 300 px

Materials
JPG, PNG or WebP up to 150 KB and a landing-page link

PLN 1,990 per week



Newsletter advertising

An ad block in the Mediarun newsletter: image, headline and a link to your website.

Placement
ad block in the Mediarun newsletter

Size
600 × 300 px image, headline up to 60 characters

Materials
JPG or PNG up to 150 KB and a landing-page link

PLN 990 per week

Campaign rates

Prices in PLN

CAMPAIGN LENGTH	DISCOUNT	2:1 BANNER	600×300 BANNER	NEWSLETTER
1 week	—	**PLN 2,990**	**PLN 1,990**	**PLN 990**
2 weeks	−5%	**PLN 5,690** PLN 2,845 / week	**PLN 3,790** PLN 1,895 / week	**PLN 1,890** PLN 945 / week
1 month 4 weeks	−10%	**PLN 10,790** PLN 2,698 / week	**PLN 7,190** PLN 1,798 / week	**PLN 3,590** PLN 898 / week
2 months 8 weeks	−15%	**PLN 20,290** PLN 2,536 / week	**PLN 13,490** PLN 1,686 / week	**PLN 6,690** PLN 836 / week
6 months 26 weeks	−25%	**PLN 58,290** PLN 2,242 / week	**PLN 38,790** PLN 1,492 / week	**PLN 19,290** PLN 742 / week
12 months 52 weeks	−35%	**PLN 101,090** PLN 1,944 / week	**PLN 67,290** PLN 1,294 / week	**PLN 33,490** PLN 644 / week

Final prices — nothing is added at checkout.
Campaigns are booked by the week; discounts apply to the one-week price.
Order online: Mediarun shop — mediarun.com/en/shop

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SELLER
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