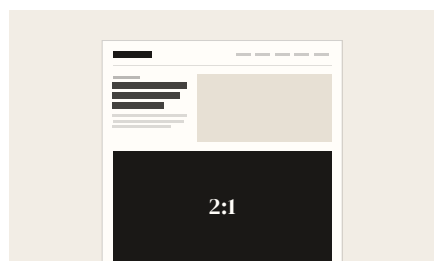


Advertising on Mediarun.com

Three ad placements on the Mediarun website and newsletter. Campaigns are booked by the week — the longer the campaign, the lower the weekly price: up to 35% off for 12 months.



2:1 banner on the home page

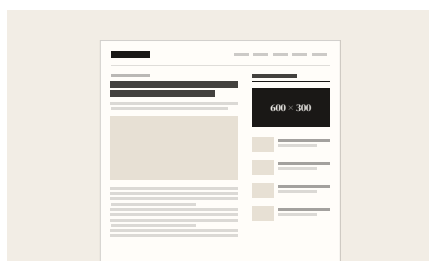
A large 2:1 banner on the Mediarun.com home page, directly below the news of the day.

Placement
home page, below the news of the day

Size
2:1, 2000 × 1000 px file

Materials
JPG, PNG or WebP up to 400 KB and a landing-page link

PLN 2,990 per week



600×300 banner in the right-hand column

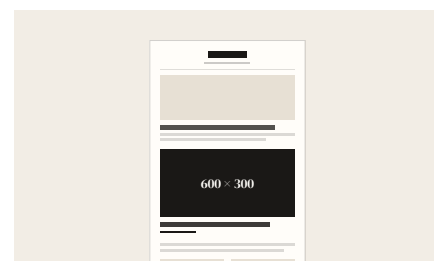
A 600 × 300 px banner in the right-hand column of Mediarun.com pages and articles.

Placement
right-hand column of pages and articles

Size
600 × 300 px

Materials
JPG, PNG or WebP up to 150 KB and a landing-page link

PLN 1,990 per week



Newsletter advertising

An ad block in the Mediarun newsletter: image, headline and a link to your website.

Placement
ad block in the Mediarun newsletter

Size
600 × 300 px image, headline up to 60 characters

Materials
JPG or PNG up to 150 KB and a landing-page link

PLN 990 per week

Campaign rates

Prices in PLN

CAMPAIGN LENGTH	DISCOUNT	2:1 BANNER	600×300 BANNER	NEWSLETTER
1 week	—	PLN 2,990	PLN 1,990	PLN 990
2 weeks	−5%	PLN 5,690 PLN 2,845 / week	PLN 3,790 PLN 1,895 / week	PLN 1,890 PLN 945 / week
1 month 4 weeks	−10%	PLN 10,790 PLN 2,698 / week	PLN 7,190 PLN 1,798 / week	PLN 3,590 PLN 898 / week
2 months 8 weeks	−15%	PLN 20,290 PLN 2,536 / week	PLN 13,490 PLN 1,686 / week	PLN 6,690 PLN 836 / week
6 months 26 weeks	−25%	PLN 58,290 PLN 2,242 / week	PLN 38,790 PLN 1,492 / week	PLN 19,290 PLN 742 / week
12 months 52 weeks	−35%	PLN 101,090 PLN 1,944 / week	PLN 67,290 PLN 1,294 / week	PLN 33,490 PLN 644 / week

Final prices — nothing is added at checkout.

Campaigns are booked by the week; discounts apply to the one-week price.

Order online: Mediarun shop — mediarun.com/en/shop

CONTACT

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SELLER

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