Advertising on Mediarun.com

Three ad placements on the Mediarun website and newsletter. Campaigns are booked by the week — the longer the campaign, the lower the weekly price: up to 35% off for 12 months.



2:1 banner on the home page

A large 2:1 banner on the Mediarun.com home page, directly below the news of the day.

Placement
home page, below the news of the day

Size
2:1, 2000 × 1000 px file

Materials
JPG, PNG or WebP up to 400 KB and a landing-page link

€700 per week



600×300 banner in the right-hand column

A 600 × 300 px banner in the right-hand column of Mediarun.com pages and articles.

Placement
right-hand column of pages and articles

Size
600 × 300 px

Materials
JPG, PNG or WebP up to 150 KB and a landing-page link

€466 per week



Newsletter advertising

An ad block in the Mediarun newsletter: image, headline and a link to your website.

Placement
ad block in the Mediarun newsletter

Size
600 × 300 px image, headline up to 60 characters

Materials
JPG or PNG up to 150 KB and a landing-page link

€232 per week

Campaign rates

Prices in EUR

CAMPAIGN LENGTH	DISCOUNT	2:1 BANNER	600×300 BANNER	NEWSLETTER
1 week	—	**€700**	**€466**	**€232**
2 weeks	−5%	**€1,333** €667 / week	**€888** €444 / week	**€443** €222 / week
1 month 4 weeks	−10%	**€2,527** €632 / week	**€1,684** €421 / week	**€841** €210 / week
2 months 8 weeks	−15%	**€4,752** €594 / week	**€3,159** €395 / week	**€1,567** €196 / week
6 months 26 weeks	−25%	**€13,651** €525 / week	**€9,084** €349 / week	**€4,518** €174 / week
12 months 52 weeks	−35%	**€23,674** €455 / week	**€15,759** €303 / week	**€7,843** €151 / week

Final prices — nothing is added at checkout.
Campaigns are booked by the week; discounts apply to the one-week price.
Order online: Mediarun shop — mediarun.com/en/shop

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SELLER
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